

“Just Do It”

Matthew 7:24-17

Tuesday Bible Lunch

August 30, 2016

Introduction: In January 1964, a track athlete named Bill Knight and his Coach Bill Bowerman founded a company named Blue Ribbon Sports (BRS) that became Nike. In 1985, they designed the shoes for a NBA rookie named Michael Jordan. In 2015, Nike’s sales were over thirty (30) billion dollars. The words “Just Do It” became the trademark in 1988. “Just Do It” appears alongside the Nike logo, known as the swoosh.

“Just Do It” is a good idea when it comes to spiritual things. Knowing spiritual teachings and principles is really of no value unless you do them. Christian people are often like the old farmer and the college graduate, who got a job selling farm equipment. One day the new salesman called on an old farmer and showed him several new things that he said would improve production and work. Finally he asked the old farmer if he would like to buy some of the things he had shown them. The old farmer responded, “I already know more than I do.”

When it comes to spiritual things, most of us probably already know more than we do. This is why we so often miss God’s blessings. We know what to do. We just need to do it!

Text: Matthew 7:24-26

Jesus closed His sermon with a parable that drives home the truth of obedience – “Just Do It.”

We know that we should read the Bible and pray each day. God’s Word is a lamp that shows us where to walk, and light to keep us on the path.

“Your Word is a lamp for my feet a light on my path (Ps. 119:105 NIV).

Over and over people tell me that they can't "find" time each day to read the Bible and pray each day. What they say is true. You will never "find" time to read your Bible and pray each day. You must **make time**. If I can borrow from Nike – "Just Do It."

I have some convictions about a daily time each day to read the Bible and pray.

1. We all agree that reading the Bible and praying each day is commendable.
2. Reading the Bible and praying each day will be one of the hardest spiritual things you will ever do.
3. The way to "make time" to read the Bible each day is to do as Nike says, "Just Do It."

Conclusion: Thursday is September 1st. There are four months remaining in 2016. I encourage you, beginning Thursday, to "make time" to read the Bible each morning **before** you begin your day.

If you do not have a Bible reading plan, I suggest you read the Proverb of the day each day beginning Thursday. Then pray by name and need for your family. Pray for their needs as best you know what they are. Pray for yourself. Pray for your needs for the day ahead.

"Just Do It" and you will quickly see the results.